

## Competitive Analysis

### 1. Old Maid

Type- Card Game, Forbidden Act, Going-out game

Age- 2-9

Price- \$2.50

How many players-

Summary- Old Maid Card Game. Old Maid is a classic children's card game. It can be played by two or more players of almost any age using a standard deck of cards or one of the many specialized decks available.

### 2. Chutes and Ladders

Type- Race Game

Age- 3+

How many players- 2-4

Price- \$10

Summary- This delightful game is simple and easy to play, even for children who can't read. Fun pictures help kids understand the rewards of doing good deeds as they climb up the ladders and the consequences of naughty ones as they slide down the chutes.

### 3. Life

Type- Positive and Negative Square

Age- 8+

How many players- 2-6

Price- \$16

Summary- The Game of Life is just what its name implies: a board game that takes players through the many life stages of working and having a family. The game itself has a long list of rules, but they can be easy to grasp. The ultimate objective is to "retire" from the game as the player with the most money in both cash and other achievements depicted on the "Life Tiles".